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Citizens Announces Status as a Verizon Wireless Authorized Retailer

Floyd, Virginia – June 25, 2009– Citizens is excited to announce its status as the Verizon Wireless Authorized Retailer in Floyd. “We are pleased to be a Verizon Wireless Authorized Retailer, as we can now offer our customers even better wireless products, feature options and the best rate plans available, while being backed by the nation’s number one cellular network,” explained Greg Sapp, General Manager of Citizens. “We can now provide the latest industry devices and value-added options, all backed by Citizens’ local customer service,” Sapp added. “This is another way that Citizens continues Bringing It All Together with the service, convenience, and security our customers have come to expect.”

Throughout July, Citizens’ Electronic Store at the Village Green in the heart of Floyd will begin the transition process with wireless phone displays and new signage. Employees of Citizens have entered into the Verizon Wireless Authorized Retailer Training Program to become educated on the devices and plan options. “At Citizens, we are dedicated to customer service, and committed to technology. It’s by obtaining a thorough knowledge of the products and services we sell that delivers our commitment to quality,” stated Lori Worrell, Sales and Marketing Manager.

Citizens’ Village Green store is open Monday through Friday from 10:00 a.m. to 7:00 p.m., and Saturdays from 9:00 a.m. to 1:00 p.m. You will find a wide variety of cell phones and Blackberries with new nationwide calling and data plans for individual, family, and business needs. For more information, call 745-2111, or visit www.citizens.coop today.