



Citizens NEWS

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CITIZENS ANNOUNCES PAY PER VIEW CAPABILITY

Citizens, a regional full-service communications and entertainment service provider in Southwest Virginia, released information today on Pay Per View for their newly launch digital-IP television service. Since launching the new TV technology in May of this year, Citizens has made enhancements to the video system that makes the service from the locally-owned company competitive with nationally known satellite providers. "The benefit of having Citizens' television is the ability for our customers to receive discounts for having multiple services," stated Robert Weeks, Marketing Manager. "We have Paks which give discounts for having the voice, video, and data triple-play as well as Paks designed for our telephone and television customers."

In recent days, SoapNet was added to the company's channel line-up. According to Gerald Gallimore, General Manager, "as contracts renew and negotiations take place, customers will see a steady increase in our channel line-up making our video packages even more comparable to those of satellite."

Citizens' television is equipped for Pay Per View. The convenient on-screen guide walks customers through selections and ordering. Should issues arise; customers have access to 24-hour technical support, 7 days a week.

"Customers are delighted in the fact that they can make one call and receive all their communications and entertainment services from a company that is located Southwest Virginia." stated Robert Weeks, Marketing Manager.

For more information on Citizens, visit www.citizens.coop or call (540) 745-2111.