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NEWS RELEASE

Citizens and OfficeMax Announce Partnership to Deliver Mobile Broadband in Christiansburg

Christiansburg, VA – Citizens, a full-service communications, and entertainment provider headquartered in Floyd, Virginia announced today it's partnership with OfficeMax (2505 Market Street in Christiansburg) to resell Citizens' Mobile Broadband service. "We are very excited about our partnership with OfficeMax," stated Robert Weeks, Marketing Manager for Citizens. "Combining our Mobile Broadband Internet service with the large selection of computers and computer accessories, OfficeMax can provide a complete package for customers wishing to simplify their computer and Internet purchasing decisions with one stop."

OfficeMax is the first retail location in Christiansburg that customers can visit to sign up for this evolutionary new service. "Customers can walk in the store pick out a computer, sign up for Citizens' Mobile Broadband, have their service activated and start surfing the Internet before they leave the store," says Weeks.

OfficeMax will offer three plans (Bronze, Silver, Gold) starting at \$29.95 for speeds of 500K and going up to 1.5M at \$49.95, all pricing includes the required Citizens PC card. Also available at OfficeMax as a home and office solution is a Netgear Mobile Broadband Router for FLASH-OFDM-to-WiFi broadband access. The router allows customers to create a WiFi hot spot wherever the router is placed. Citizens has also instated a Refer-a-Friend program in which Mobile Broadband (Mobb) customers can receive a \$25 credit on their existing mobile broadband service by referring a new (Mobb) customer to Citizens. Referrals must be processed through Citizens; for more information, contact Citizens online at www.citizens.coop or call (540) 745-2111.

Citizens' new Mobile Broadband is a step up from local wireless data applications like WiFi which allows the consumer to eliminate a wired connection, but not the confinement. Wifi users still must be stationary and are limited within areas (mostly inside) when using such technologies. One analogy is to think of WiFi as the data equivalent of the cordless phone, whereas Citizens' MOBILE Internet service is similar to the cell phone service, enabling access freedom to high-speed data connection—at any range of motion.

About Citizens: Citizens is a regional provider of voice, video and data services. An Internet service provider since 1995, Citizens is headquartered in Floyd and has a full-service office in Max Meadows where the company deploys Internet and television programming to areas of Fort Chiswell.

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