



220 Webbs Mill Road P O Box 137 Floyd, VA 24091 745-2111

NEWS RELEASE

Floyd, VA – Citizens Cablevision, a full service provider of analog and digital television programming, recently announced the release of their newest TV component – a digital Personal Video Recorder (PVR). The Amino 500 PVR (also often referred to as a DVR) is now available at Citizens.

The PVR has an 80GB hard drive that allows you to record and store up to 40 hours of programming, and pause and replay live TV. “The real benefit of having a PVR is that you can watch television at **your** convenience” stated Robert Weeks, Marketing Manager for Citizens. “Deploying digital television has been a real challenge over the past couple years and finding the right set top box that works flawlessly with IPTV hasn’t been easy. In just two years we have already experienced three set top box upgrades and one major upgrade of our middleware that controls the electronic program guide, interactive TV applications, video on demand, personal video recorder PVR and network PVR functionality. Our customers are very happy with our new additions and we are excited to be able to meet the requests for the PVR. If you haven’t tried our new IPTV service lately we would invite you to give it a try...it’s a whole new look and experience!”

Our mission is to provide **quality** service, **excellent** support and **advanced** technology. We strive daily to meet and exceed this mission.”

PVR Capabilities:

- Set PVR to record favorite programs while you are away from home
- Pause, rewind, and fast forward live TV
- Review and schedule programs to record up to 14 days in advance
- Record single events, weekly programs, and daily shows
- Search by name or partial name of a program; or by a portion of the title
- Customize on-screen program guide
- Schedule events and set to automatically tune in to set programming
- Pay Per View capabilities
- and much more

Citizens is a local communications and entertainment company with television and PVR service comparable to national satellite companies. For a limited time, Citizens’ PVR is FREE for the three months and only \$9.95 a month thereafter coupled with a monthly PVR programming service fee of \$4.95.

Citizens is located at 220 Webbs Mill Road in Floyd with office hours Monday, Wednesday, and Friday 8 a.m. – 5 p.m.; extended hours on Tuesday and Thursday, 8 a.m. – 7 p.m.; and on Saturday, 9 a.m. – 1 p.m. In the next couple months, Citizens will be opening a retail location in the new Village Green in the Town of Floyd. Citizens also has an office at 245 Ft. Chiswell Road, Suite K, in Max Meadows, VA which services the Ft. Chiswell, Austinville, Barren Springs, Ivanhoe area as well as the analog cable system in New Castle.

For more information about Citizens Cablevision, call (540) 745-2111 or visit www.citizens.coop online.